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K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

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K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

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DEPARTMENT OF MANAGEMENT STUDIES

Faculty Name	DR. SHEKAR H. S	
Designation	PROFESSOR & HOD	
Educational Qualification	BCOM(HONS), MBA, Ph. D	
Experience in Years	Teaching: 12 Years Industry: 2 Years.	
Areas of Interest	Human Resource, Entrepreneurship and Agriculture	
E-mail	shekarhs@kssem.edu.in	

Educational Details

Examination/ Degree	College / University	Year of Passing
UG	SRI SATHYA SAI INSTITUTE OF HIGHER LEARNING/SRI SATHYA SAI UNIVERSITY	2007
PG	BANGALORE INSTITUTE OF TECHNOLOGY/VTU	2009
PhD	VTU	2017

Publications

Journal Publications:

1. Application of grey relational analysis in prioritizing the barriers to Green Manufacturing in Indian Context. Turkish Journal of Computer and Mathematics Education. Vol.12, No.12 (2021), 1840-1848. Scopus, EBSCO, ProQuest
2. Precedence of barriers to Block chain Technology Adoption in Higher Education: A RIDIT Approach. Turkish Journal of Computer and Mathematics Education. Vol.12, No.12 (2021), 1830-1839. Scopus, EBSCO, ProQuest.
3. “An Empirical Study on Price Discovery of Gold Commodity Futures in India” in Shodhasamhita Journal, Vol.NoIX, Issue-7 (III) July-December, 2022

Conference Papers:

1. Presented a paper titled “An Analysis of the Leadership styles prevalent in the software industry in India” in the **National Conference** on “Global Issues and Challenges in the 21st century on emerging International Business” held on 24th and 25th May, 2012 in VKIT, Bengaluru.
2. Presented a paper titled “Innovative relationship - Employee engagement and feeling of belongingness” an empirical study, in the **International Conference** on “Innovation-The Key to Global Competitiveness” held on 24th and 25th October, 2013 in BMSCE, Bengaluru.
3. Presented a paper titled “Happiness at Workplace: Key Influencing Factors” in the **International Conference** on “Sustainable Business Models in the Emerging Global Economy” held on 13th and 14th November, 2014 in BMSCE, Bengaluru.
4. Presented a paper titled “Employee Engagement: Perception of Employees in manufacturing organizations in Bengaluru, an Empirical study” in the **International Conference** on “Issues and Challenges for Sustainable Rural Development” held on 13th and 14th February, 2015 in Alva's Institute of Engineering and Technology, Moodbidri.
5. Presented a paper titled “A study on Employee Engagement in selected manufacturing Industries- A Paradigm” in the **International Conference** on “Research in Business Management and Information Technology” held on 29th and 30th April, 2015 in RNSIT, Bengaluru.
6. Presented a paper titled “Organizational Brand Building-Business Ecosystem Strategy: An Exploratory Study in the **International Conference** on “Business Ecosystem-Issues, Challenges and Opportunities” held on 5th and 6th November, 2015 in BMSCE, Bengaluru.
7. Presented a paper titled Employee Engagement: Perception of Employees in Manufacturing Organizations in Bengaluru: An Empirical Study in the **International Conference** on 2^{3rd} March, 2017 in Global Academy of Technology, Bengaluru.
8. Presented a paper titled Employer Branding: Expectations of Young Management Students (YMS) about their Dream Company: Empirical evidence in Bangalore in the 30th AIMS Annual Management Education Convention, 2018 an **International Conference** on Management Education: Connecting the Dots held from 30th, 31st August to 1st Sept, 2018.
9. Presented a paper titled “The benefit of commercial vehicle radial tyres-A review of literature” at the 10th International conference on Contemporary Issues in Management held on 25th and 26th February, 2022
10. Presented a paper titled “The determinant analysis of customer switching behaviour in commercial vehicle tyre replacement market” at the 10th International conference on Contemporary Issues in Management held on 25th and 26th February, 2022

Awards

1. Best participant award was awarded in the 12-day National FDP programme on Entrepreneurship by EDII at AIET, Mijar, Moodubidri from July 17-28, 2017

Other Accomplishment

NIL

Research Guidance

4 scholars

Professional Membership

Member of:

- NHRD (National HRD)
- MTC (Management Teachers Consortium)

Contact Details

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