



**Kammavari Sangham (R) 1952**  
**K. S. GROUP OF INSTITUTIONS**


**K. S. SCHOOL OF ENGINEERING AND MANAGEMENT**

Approved by AICTE, New Delhi; Affiliated to VTU, Belagavi, Karnataka.

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**DEPARTMENT OF MANAGEMENT STUDIES**

<b>Faculty Name</b>	Mrs. RUPA CHATTERJEE DAS	
<b>Designation</b>	ASSISTANT PROFESSOR	
<b>Educational Qualification</b>	B.Sc. (Honours), MBA (HR & Marketing), PDDMP.	
<b>Experience in Years</b>	Teaching: 5 Yrs Industry: 6 Yrs	
<b>Areas of Interest</b>	HR, Marketing, Soft Skills, Team Building Activities.	
<b>E-mail</b>	<a href="mailto:rupa@kssem.edu.in">rupa@kssem.edu.in</a> / <a href="mailto:reach.rcd@gmail.com">reach.rcd@gmail.com</a>	

**Educational Details**

<b>Examination/ Degree</b>	<b>College / University</b>	<b>Year of Passing</b>
UG	UNIVERSITY OF CALCUTTA	2006
PG	GLOBSYN BUSINESS SCHOOL (AICTE)	2010
Ph.D.	VTU	Pursuing

## Publications

### Journal Publications:

1. *Published paper in Google Scholar on “Conceptualizing the Importance of HR Analytics in Attrition Reduction”.*
2. *Published paper on “Conceptualizing the Importance of HR Analytics in Attrition Reduction” International Research Journal on Advanced Science Hub, 2020, Volume 2, Issue Special Issue ICAMET 105, Pages 40-48.*
3. *Published paper on “An Analytical Evaluation Of Factor Related To Performance And Effectiveness In Remote Working” – Internal Journal of DSBA.*

### Conference Papers:

1. **“Conceptualizing the Importance of HR Analytics in Attrition Reduction” on International Platform organized by Advanced Science Hub, October 2020.**
2. **“An Analytical Evaluation Of Factor Related To Performance And Effectiveness In Remote Working” – on national platform organized by DSBA**

## Awards

1. **Star Award – HDFC Bank Ltd.**
2. **Got 2<sup>nd</sup> position Award for presenting a paper on “An Analytical Evaluation Of Factor Related To Performance And Effectiveness In Remote Working”.**

## Other Accomplishment

1. Professionally do anchoring for cultural program as well as official conferences.
2. Achieved one of the best performers awards during corporate journey.
3. Achieved First Division with Distinction in my musical journey from Allahabad Prayag Sangit Samiti Board (For Hindustani Classical Music) and completed till 4<sup>th</sup> Year.
4. Attended many programs and performed as a singer in those platforms.
5. Completed Advanced MS Office from NIIT with 78%
6. Completed Professional Digital Marketing Course from NIIT MPERIA with 70%

7. As a Subject Matter Expert worked with Merit Track Services for preparing different types of aptitude tests.
8. Conduct Team Building Activities and Soft Skills
9. Learnt SPSS Software for my teaching profession and future requirements.
10. Participated in many programs for my Recitations. Also love to write poems in Bengali and English.
11. One of the members of “The She Saga” – NGO and Bharat Sevashram Sangha
12. Do counseling of students and specially ladies across India as per their requirements (Personal and Professional)
13. Question Paper Setter for VTU and Autonomous Universities.
14. Guest Lecturer for Team Building Activities.

## Research Guidance

1.

## Professional Membership

1. QCFI

## Contact Details

**Name:** Mrs. Rupa Chatterjee Das

**Official Address:** KSSEM, #15, Mallasandra, Off Kanakapura Road, Bengaluru 560109

**Alternate Email:** [reach.rcd@gmail.com](mailto:reach.rcd@gmail.com)

**Mobile No.:** +91-9836330555