REPORT OF

A

TECHNICAL TALK ON

"How to Plan for Start-Up and Legal &

Ethical Steps"





CONDUCTED ON

7th May 2025

ORGANIZED

BY

DEPARTMENT OF

COMPUTER SCIENCE AND BUSINESS SYSTEMS

K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

#15, Near Vajarahalli, Mallasandra,

Kanakapura Road, Bengaluru-560109

Kammavari Sangham (R) 1952, K. S. Group of Institutions



K. S. SCHOOL OF ENGINEERING AND MANAGEMENT No.15, Mallasandra, Off. Kanakapura Road, Bengaluru-560109, <u>+919900710055</u> Affiliated to VTU, Belagavi & Approved by AICTE, New Delhi, Accredited by NAAC



DEPARTMENT OF COMPUTER SCIENCE AND BUSINESS SYSTEMS

SESSION ON HOW TO PLAN FOR START-UP AND LEGAL & ETHICAL STEPS



Resource Person

CA Sujatha G Director | CoralMetrix

DATE : MAY 7, 2025 TIMINGS : 2 PM TO 3:30 PM
VENUE : ARCHITECTURE SEMINAR HALL

Prof. Ramesh Babu N Head of Dept. of CS & BS KSSEM Dr. K. Rama Narasimha Principal and Director KSSEM Dr. KVA Balaji

CEO, KSGI

<u>Report of Technical Talk Organized by</u> <u>Department of Computer Science and Business Systems</u> <u>07-05-2025</u> <u>Academic Year: 2024-25</u>

TITLE OF THE PROGRAM: Session on "How to Plan for Start-Up and Legal & Ethical Steps"

BRIEF SUMMARY OF PROGRAM: The Department of Computer Science and Business Systems, K. S. School of Engineering and Management organized a session on "How to Plan for Start-Up and Legal & Ethical Steps" on 7th March 2025 for 4th and 6th semester students. The sessions were delivered by Mrs. Sujatha G, Director, CoralMetrix Bengaluru.

OBJECTIVES OF THE PROGRAM:

- 1. To equip students with fundamental knowledge and strategic approaches for planning and launching a start-up, including idea validation, business model development, and funding basics.
- 2. To create awareness about the legal, regulatory, and ethical considerations essential for establishing and running a start-up in compliance with national laws and responsible business practices.

SPEAKER'S DETAILS: CA Sujatha G is a seasoned Chartered Accountant with over 15 years of experience in taxation, accounting, GST, income tax, and startup advisory, based in Bengaluru. She currently serves as Director at CoralMetrix, provides legal and financial advisory, and holds roles such as Independent Director in a listed company. A prominent leader, she is the Immediate Past President of KSCAA and has been actively involved in its leadership for several years.

PARTICIPANTS DEATAILS: Participants: UG students of Computer Science and Business Systems (2nd, 4th and 6th semester students)

- No. of Student Participants: 160
- No. of Faculty Participants: 06

REPORT

A session on "How to Plan for Start-Up and Legal & Ethical Steps" was conducted to guide students on the essentials of entrepreneurship and the importance of adhering to legal and ethical standards in business. The speaker provided valuable insights into start-up planning, including ideation, market research, and funding strategies, while also highlighting key legal requirements such as registration, intellectual property rights, and compliance norms. Ethical considerations like transparency, social responsibility, and professional integrity were also discussed. The session was highly informative and motivated students to think innovatively while being legally and ethically responsible in their entrepreneurial journey.

Ms. Gayana B. R, 6th semester student compered the event. She welcomed guests and participants to the event. She introduced the guest. Mrs. Lakshmi V, Assistant Professor proposed the vote of thanks. Mr. Prashant Koparde coordinated the event.

PHOTOGRAPHS



Fig. 1: Welcoming the CA Sujatha G.



Fig. 2: CA Sujatha G delivering the session.



Fig. 3: Interactive session.



Fig. 5: Felicitation to CA Sujatha G by Principal sir.

OUTCOMES OF THE PROGRAM:

- 1. Participants gained practical understanding of the essential steps involved in launching a startup, including business planning, funding options, and early-stage decision-making.
- 2. Students became aware of the critical legal and ethical frameworks governing start-ups, including registration procedures, intellectual property rights, and ethical business conduct.

EXPENDITURES:

Honorarium for Speaker: 5,000/-

SOCIAL MEDIA LINKS:

https://www.instagram.com/p/DJgukNisKYy/?img_index=1

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Signature of Co-ordinator

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Signature of Principal Dr. K. RAMA NARASIMHA Principal/Director K S School of Engineering and Management Bengaluru - 560 109





DEPARTMENT OF COMPUTER SCIENCE AND BUSINESS SYSTEMS

Session on "How to plan for Start -up and Legal & Ethical Steps"

II SEMESTER STUDENTS ATTENDANCE

DATE: 07/05/2025

VENUE: Architecture Seminar Hall

Sl. No	USN	Student Name	Student Signature
1	1KG24CB001	Abdul Malik	ARIMY
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DEPARTMENT OF COMPUTER SCIENCE AND BUSINESS SYSTEMS

Session on "How to plan for Start -up and Legal & Ethical Steps"

IV SEMESTER STUDENTS ATTENDANCE

DATE: 07/05/2025

VENUE: Architeure Seminar Hall

Sl. No	USN	Student Name	Student Signature
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3	1KG23CB003	AMIR RASHEED	A put Payhee
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56	1KG23CB059	VARALAKSHMI P	Valekhof
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DEPARTMENT OF COMPUTER SCIENCE AND BUSINESS SYSTEMS

Session on "How to plan for Start -up and Legal & Ethical Steps"

VI SEMESTER STUDENTS ATTENDANCE

DATE: 07/05/2025

VENUE: Architecture Seminar Hall

Sl. No	USN	Student Name	Student Signature
1	1KG22CB001	ABHA PRASAD	CALLS
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