

KRISTU JAYANTI SCHOOL OF MANAGEMENT - ACADEMIA INDUSTRY INNOVATIVE SERIES

Kristu Jayanti School of Management, Bengaluru continues to broaden the horizons of its MBA students through meaningful industry interaction platforms, one of which is the Academia Industry Innovative Series (AIIS). Held every Saturday, this flagship initiative equips MBA students with practical insights, real-world business challenges, and expert perspectives from seasoned industry leaders. As part of this series, an engaging and interactive session was organized on the topic "People and Culture." The event featured Ms. Shaloo Gulati, Director of People and Culture, Grant Thornton, as the guest speaker. The session witnessed enthusiastic participation from 360 first-year MBA students across various specializations, who actively engaged with Ms Gulati on a range of pertinent issues related to corporate life.

Ms Gulati engaged the students through an interactive session. The student's curiosity reflected their eagerness to understand the expectations and realities of today's corporate world. Ms Gulati emphasized the significance of adopting the right attitude, which she described as a key determinant of success in the professional arena. She applauded the School of Management's balanced focus on

co-curricular and extracurricular activities, stating that these efforts are essential in preparing students to meet the evolving demands of the industry.

One of the most memorable takeaways from her address was her closing message:

"Work ethics get you hired, but your values help you succeed. Keep an open mind to learn and unlearn as time passes to become overachievers." The event was meticulously organized by a dedicated student coordination team comprising Ms Yashaswini J, Ms AM Varshini, Mr Sudeep Nalkuruvi, Mr Kevin Antony Sagayanadhan, Ms Snehashree GP, Ms B Pooja, Ms Sudha, Ms Chetana Arer and Mr Hemanth M M. The coordination was effectively led by faculty members Dr Vani Sarada, Dr Gita PC (Coordinator, School of Management), Dr Joseph Charles D (Head, School of Management), and Prof Sen B Mathews (Director, Centre for Employability and Corporate Relations).



BUSINESS PLAN WORKSHOP – DEPARTMENT OF MANAGEMENT STUDIES & RESEARCH, KSSEM

The Department of Management Studies & Research, KS School of Engineering and Management (KSSEM) organized a Business Plan Workshop

Dr Swamy DR, Director, MBA, narrated the objectives of the workshop and how it aligns with building entrepreneurial competencies among students.

The Keynote Address was delivered by Mr Kamal Kumar, Former Mg Director, Dassault Systems and Former Director, Apple Inc., who shared powerful insights on innovation, strategy, and the entrepreneurial mindset required to thrive in today's competitive world.

Sri R Rajagopal Naidu, President, Kammavari Sangham, Sri T Neerajakshulu Naidu, Treasurer, Kammavari Sangha, Prof Suresh, Principal, KS Polytechnic and Dr Megha B,

Head, Dept of Entrepreneurship, Ramaiah Institute of Management, the Resource Person for the workshop, spoke at the occasion.

The day-long workshop focused on equipping students with practical knowledge on business model canvas, market analysis, and effective pitching techniques.

The interactive workshop set the tone for the Business Plan Competition encouraging students to refine and pitch their innovative business ideas in a competitive format.

