# A REPORT ON WORLD INTELLECTUAL PROPERTY DAY- 2025

For B.E. Students





HELD ON
10<sup>th</sup> MAY 2025
ORGANIZED
BY

DEPARTMENT OF APPLIED SCIENCE
IN ASSOCIATION WITH
DEPARTMENT OF CIVIL ENGINEERING

K.S. SCHOOL OF ENGINEERING AND MANAGEMENT #15, Near Vajarahalli, Mallasandra,
Kanakapura Road, Bengaluru-560109



#### Kammavari Sangham (R) 1952 K.S. GROUP OF INSTITUTIONS

#### K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

Approved AICTE, New Delhi, Affiliated to VTU, Belagavi, Karnataka, Accredited by NAAC www.kssem.edu.in

#### DEPARTMENT OF APPLIED SCIENCE

in association with DEPARTMENT OF CIVIL ENGINEERING

Oraganizes
A GUEST LECTURE
on
"Intellectual Property Rights"
for
First year students



### Resource person KIRAN BETTADAPUR

Advocate
Managing Partner
Prudentia Law of Chambers

Date: 10th May 2025

**Timings: 10:30 AM to 12:30 PM** 

Venue: Civil seminar hall











#### **REPORT ON WORLD INTELLECTUAL PROPERTY DAY – 2025**

# organized by Department of Applied Science in association with Department of Civil Engineering

Title of the Program: World Intellectual Property Day -2025 conducted on 10<sup>th</sup> May 2025

#### **Brief Summary of the Program:**

To commemorate World Intellectual Property Day, which is globally observed on 26th April, an awareness program was organized on 10th May 2025 for engineering students. This special session focused on the relevance of Intellectual Property Rights (IPR) in the modern world and emphasized how protecting innovation fuels progress, entrepreneurship, and economic development. The session was tailored to ignite curiosity and understanding among students about the value of intellectual property in engineering and research fields.

#### **Objectives of the Program:**

- 1. To celebrate World Intellectual Property Day and spread awareness about the importance of IPR.
- 2. To educate engineering students on the basics of patents, trademarks, copyrights, and industrial designs.
- 3. To encourage innovation and guide students on the process of protecting their technical ideas and solutions.
- 4. To bridge the gap between engineering innovation and legal protection through expert guidance.
- 5. To motivate students to explore career opportunities and higher studies in the field of Intellectual Property.

#### **SPEAKER'S DETAILS:**

Name: Kiran Bettadapur

Designation: Advocate, Managing Partner

Organization: Prudentia Law Chambers

Expertise: Mr. Kiran Bettadapur is an experienced legal professional specializing in Intellectual Property Law, with a focus on patent litigation, IP strategy, and legal consulting for technology and research sectors.

#### **Participant's Details:**

• Students: BE students from various engineering branches. Count: 275

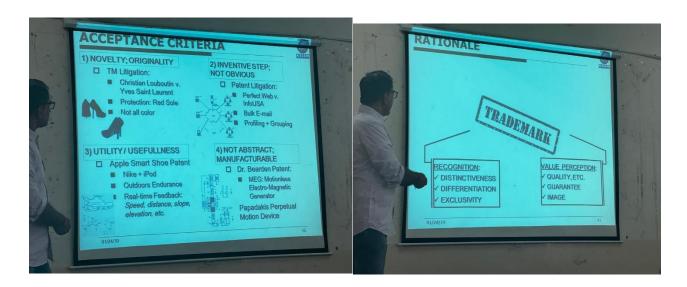
• Faculty: Faculty members from multiple departments. Count: 26

#### **Report:**

The event began with an opening address highlighting the global relevance of **World Intellectual Property Day** and its theme of recognizing the power of innovation and creativity. The session by Advocate Kiran Bettadapur provided a comprehensive overview of **IPR**, including patents, copyrights, trademarks, and the practical aspects of securing them. He shared insightful real-world examples where IP played a transformative role in product development and commercialization.

The speaker also emphasized the strategic importance of IP in startups and research-based ventures, encouraging students to consider IPR from the early stages of their projects. The interactive nature of the session, including a Q&A and a short quiz, ensured active participation and made the learning experience engaging and memorable.

#### PHOTOGRAPH'S





## OUTCOMES OF THE PROGRAM:

- 1. Enhanced student understanding of Intellectual Property Rights and their real-world relevance.
- 2. Increased awareness of the steps involved in patent filing and legal protection of inventions.
- 3. Motivation among students to consider IPR in their project work, research, and entrepreneurial ventures.
- 4. Strengthened collaboration between legal experts and the academic community.
- 5. Recognition of World Intellectual Property Day as a key educational opportunity to build innovation awareness.

Shithe R Co-ordinator

Department Head- AS

( flarms

HOD
Department of Chemistry
K.S School of Engineering & Management
Bangaluru - 560109

Department Head-CV

hakelle

Professor & Head
Dept. of Civil Engineering
K.S. Group of Institutions
K.S. School of Engineering & Management

Bangalore-560 062.

Principal

Dr. K. RAMA NARASIMHA

Principal/Director

K S School of Engineering and Managemer Bengaluru - 560 109