A

REPORT

ON

"STUDENT PHOTOGRAPHY

COMPETITION"



HELD ON

19th FEBRUARY 2025

ORGANIZED

BY

DEPARTMENT OF MBA & RESEARCH CENTRE

K.S. SCHOOL OF ENGINEERING AND

MANAGEMENT

#15, Near Vajarahalli, Mallasandra, Kanakapura Road,

Bengaluru-560109



Report of Workshop Organized by Department of MBA on <u>19-02-2025</u> <u>Academic Year: 2024-25</u>

TITLE OF THE PROGRAM: STUDENT PHOTOGRAPHY COMPETITION BRIEF SUMMARY OF PROGRAM:

The Student Photography Competition was organized by the Department of MBA & Research Centre at K. S. School of Engineering and Management (KSSEM) on February 19, 2025. The event encouraged students to showcase their photography skills under four themes: Architecture, Nature, Black & White, and Portrait. The competition aimed to foster creativity and technical expertise in photography while capturing the beauty of the college campus.

OBJECTIVES OF THE PROGRAM:

- To provide students with a platform to express their creativity through photography.
- To encourage students to explore different photography themes and techniques.
- To promote engagement within the college community through visual storytelling.
- To recognize and reward students with outstanding photography skills.
- To foster an appreciation for photography as an art form.

REPORT

The competition attracted enthusiastic participation from students, each allowed to submit one entry. The following rules were strictly followed:

- Photos had to be taken within the **college campus**.
- No watermarks or excessive digital alterations were allowed.
- Submissions had to be of the **highest resolution** with a suitable caption.
- Entries were judged based on originality, composition, technical excellence, and artistic merit.

The judging panel carefully reviewed each entry, evaluating factors such as **creativity**, **impact**, **and adherence to the theme**. The competition saw a diverse range of submissions, highlighting the **architectural beauty**, **natural elements**, **and emotional depth in portraits**.

The event concluded successfully with the **announcement of winners**, who received appreciation and recognition for their outstanding work. The competition not only provided a **creative outlet for students** but also encouraged **skill development in photography**.

PHOTOGRAPHS



MANASA V - I SEM 'A': "College" where dreams become reality"



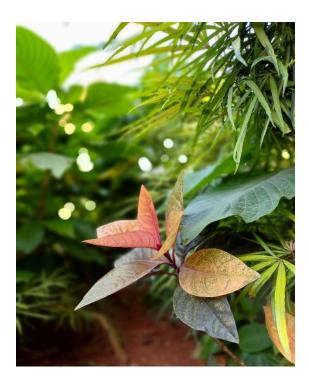
SANTHOSH KUMAR H – I'B': "Where friendships are forged and memories are made"



ANUPAMA K N – I'A' "Simply Real"



GAGANA P – I'A' "Knowledge nurture as tree grows"



HANNAN REHMAN – I'A' "Life smiles with just a Click"

OUTCOMES OF THE PROGRAM:

The Student Photography Competition at KSSEM successfully met its objectives and led to several positive outcomes:

- 1. Encouragement of Creativity & Artistic Expression
- 2. Skill Enhancement in Photography
- 3. Increased Engagement & Participation
- 4. Appreciation of Aesthetics & Observation Skills
- 5. Recognition & Motivation
- 6. Documentation & Promotion

Signature of Co-Ordinator

Signature of HoD

Signature of Director - MBA

Signature of Principal